



Vivian Messina

Design and Marketing Development

I am extremely practical, hard working and a fast learner. I am a cheerful, social person who communicates easily. I work well in a team environment and am not afraid to get my hands dirty. My strongest strengths are: "Motivated, energetic and Creative with an eye for detail".

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WORK EXPERIENCE

Last Job's

Web/Graphic Designer Freelancer

2015 – 2019

Mount Maunganui

Freelancer at Mount Social Club and Kebab Restaurant at the Mount - Art Exhibition at the Gallery Street Prints (Facebook.com/streetprintsnz) Independent contractor by Waterman Nz my responsibility was Social medias, get leads, Online marketing and web/graphic designer.

Marketing Manager

Rbb Sports

2013 – 2014

Guaruja - Brazil

Co-orientated a team responsible for the planning, presentation, execution and reporting of online marketing campaigns.

Coordinator of Online Media

Lov Digital Agency (Dentsu Group)

2012

São Paulo - Brazil

Responsible for social media campaigns (Facebook and Twitter). Monitoring the performance of online campaigns and compiling data to produce metric reports. Budget planning and development of strategies for future online campaigns.

Achievements/Tasks

- Clients: Sony

Contact: www.lov.com.br

Online Media Assistant

F/NAZCA SAATCHI & SAATCHI

2010 – 2012

São Paulo - Brazil

Web site and marketing material design, development and production. Event and conference planning. Responsible for Online campaigns. Monitoring the performance of online campaigns and compiling data to produce metric reports.

Achievements/Tasks

- Clients: Nike, Honda, Lenovo, Embratel, Coca-Cola, Toyota Group, Ambev Group (Skol).

Contact: www.fnazca.com.br

EDUCATION

University degree in Social Communication with an emphasis in Advertising

Santa Cecilia University

2010 – 2014

Courses

- Advanced Analytics - Atlas Solutions
- Microsoft Office (Excel, Power Point and Word)
- Google Adwords Strategy
- Tourism and Leisure
- Adobe Creative Suite (Photoshop/Illustrator). Cs6
- Web Designer Platform: Wix, Wordpress, Shopify

SKILLS

Creativity

Team Work

Research Strategy

Persevering

Problem Solving

Proactivity

PROFESSIONAL BACKGROUND

My professional background is with marketing and design especially focusing on social media, graphic and web design. I have worked with several large international marketing agencies.

VOLUNTEER EXPERIENCE

I also have hospitality Leisure, customer service experience and skills. This is why i started to work with children. Create art around the world for them. Customer design's on kids surfboard in Nias, Bali and Panamá. Make the planet with a beautiful smiling.

LANGUAGES

Portuguese



English



Spanish



INTERESTS

Sustainability

Surfing

Skate

Visual Art

Music

Illustration

Painting

Nature